



INNOVATE!

BUSINESS CHALLENGE

WHAT'S YOUR IDEA?

USEFUL INFORMATION FOR PHASE 1

(11-20-19 version)

The following resources might help you get started or fine-tune your idea.

Phase 1 - Looking For A Business Idea?

105 Youth Business Ideas at <http://www.zeromillion.com/young/business-ideas.html>

Phase 1 – Ideas for Video Production and/or Editing:

- Contact your school's digital media or photography department.
- Use either your (or your friend's) smart phone, tablet or computer. File size needs to be 100 MB or smaller.
- Download the "Video Slate" to organize the talking points for your video AND create an identification sheet.
- Download "Make Your Pitch" for video production tips.
- Each video must have: 1) your contact info, 2) be less than 100 MB, and 3) be 60-90 seconds long only.

Phase 1 - Upload Elevator Pitch Videos: (Deadline Friday, Feb. 7, 2019 by 5 p.m.)

- Go to <https://hcoe.org/innovate-business-challenge/phase-1/>, scroll to the upload link.
- Open up the online form and fill it out, then click on the button, "File to Upload", to browse and choose the file to upload. Make sure your contact information is part of your submission.

Alternate Elevator Pitch Video Submission:

Download your pitch video to a thumb drive or to a DVD then mail or deliver it to the Humboldt County Office of Education's **Education At Work** department by **5 p.m. Friday, February 7th**. The address is 901 Myrtle Avenue, Eureka, CA 95501.

General Questions? Contact Karen Brooks via email kbrooks@hcoe.org or call (707) 445-7563.