

INNOVATE! Business Challenge 2021 Memo of Understanding (MOU)

Participation in the contest is voluntary. Please read, understand, sign and return this form on or before February 26th to HCOE, Attn. Karen Brooks, 901 Myrtle Ave., Eureka 95501, kbrooks@hcoe.org

CONTEST DATES AND DETAILS: This is a voluntary Humboldt County high school business competition.

PHASE 1 Create an idea for a business product, service or invention. To enter, record a 60-90 sec. video of your idea and upload it. First 100 videos entered receive a lanyard USB 8 GB flash drive!

Deadline – Friday, February 12th by 5 p.m. Upload video: <https://hcoe.org/innovate-business-challenge/phase-1/>

PHASE 2 50 business ideas are selected to advance to Phase 2. Semifinalists answer 13 Business Questions about your idea and then upload their answer set. Please do not handwrite your answers. Coaching workshops will be available in March via Zoom. The workshops will help develop your idea, identify and understand your customer, and learn how to make your idea profitable. Attending at least one workshop is highly recommended to take advantage of local business owner coaching. The schedule will be emailed to all semifinalists in February. You can also watch the online videos for each question.

Deadline – Friday, April 2nd by 5 p.m. Upload form: <https://hcoe.org/innovate-business-challenge/phase-2/>

There is an alternate way to submit your video or answer set by thumb drive or DVD. Your 13 Business Question answer set can be printed and mailed or emailed to:

- Humboldt County Office of Education (HCOE)
Attention Karen Brooks, 901 Myrtle Avenue, Eureka, CA 95501, or
- Email it to kbrooks@hcoe.org,

PHASE 3 Five ideas will be selected for Phase 3 where finalists pitch their idea at the Finale. Pitch presentations compete for the top prize of \$2,500 and other lower-valued prizes are awarded. All Phase 3 activities are via Zoom. Must be available to present.

5 Finale Finalists will practice in a Mock Finale on Wednesday, May 12th, between 2-6 p.m. Each practice session is 30-minutes long including feedback via Zoom.

5 Finale Finalists will have a Judged Finale Presentation on Friday, May 14th, between 12-5:30 p.m. Finalists Will present an electronic presentation via Zoom during a 30-minute window.

Finale Awards Ceremony virtual Watch Party is on Thursday, May 20th starting at 7:00 pm

I, the undersigned, have read and hereby agree to hold the Humboldt County Office of Education, its employees, agents, contractors, volunteers, judges and/or sponsors, and any other person, firm or corporation charged or chargeable with responsibility or liability, free and harmless from any and all claims, demands, damages, costs, expenses, loss of services, action and causes of action resulting from the use of the facilities, equipment and participation by *(Print Participant's Name)* _____
_____ in the above named activity.

In the event of illness or injury, I do hereby consent to medical/hospital treatments that are determined necessary in the best judgment of the attending physicians or dentists. I acknowledge that I have carefully read this MOU Form and that I understand and agree to its terms.

Student Signature

Date

Parent/Legal Guardian Signature

Date

If you have questions contact Karen Brooks at kbrooks@hcoe.org or 707 445-7563. Please return by 2-26-21 to HCOE, 901 Myrtle Avenue, Eureka, CA 95501, Attention Karen Brooks. Or email to the address above. Thank you for participating!