

INNOVATE! Business Challenge VIDEO CONTACT Sheet (11-19)

Your Pitch Video must have this sheet with your contact info (or team leader). PRINT BOLDLY on each informational line. Record this sheet and/or say this it. Your video **MUST** be 60-90 seconds long. The time used to record your contact info is not included in the overall video time. Turn this sheet over to fill out your script using the outline provided. Due 2-7-20. Good luck!

VIDEO TITLE /BUSINESS NAME

YOUR NAME

YOUR SCHOOL

YOUR GRADE

Class

Teacher

Period

Contact email:

Cell#

WHAT TO SAY - VIDEO SCRIPT Outline

Use your cell phone, notepad, tablet, computer or camera to record your video. To upload the file size must be less than 100 MG. Carefully print a brief answer to the six questions. Using this like a script, read the answers so that you can talk about your idea 60-90 seconds. These answers represent 50% of your video score. Don't forget to SMILE! Have FUN! Be LIKEABLE & BELIEVEABLE! Upload your video at <https://hcoe.org/innovate-business-challenge/phase-1/> and fill out the online form. Questions? Contact Karen Brooks (707) 445-7563 and kbrooks@hcoe.org

WHAT is your IDEA? (My idea is.....)

What is the INSPIRATION behind your IDEA? (My inspiration is.....)

HOW does your IDEA MEET A NEED? (Solves a problem, upgrades an existing item, etc.)

Imagine who your customer is and describe them:

Give a reason or two about WHY your IDEA is SPECIAL or UNIQUE?

Why would your customer BUY your product, service or invention?