

# INNOVATE! Business Challenge - 13 Business Concept Questions

## 2019 WORKSHOP SCHEUDLE

<b>Coaches:</b>  <b>Karen Brooks</b>	<b>Saturday, Mar. 2<sup>nd</sup></b>  <b>Concept Development:</b> <b>Industry Research</b>  1-4 pm Madrone Room Computer Lab	<b>Monday, Mar. 4<sup>th</sup></b>  <b>Concept Development:</b> <b>Industry Research</b>  3-5 pm Alder Room	<b>Monday, Mar. 11<sup>th</sup></b>  <b>Concept Development:</b> <b>Industry Research</b>  3-5 pm Oak Room	<b>Other Info:</b>  Will need computer and internet for research
<b>Coaches:</b>  <b>TBA</b>	<b>Saturday, Mar. 16<sup>th</sup></b>  <b>Marketing &amp; Consumer Behavior</b>  1-4 pm Oak Room	<b>Monday, Mar. 18<sup>th</sup></b>  <b>Marketing &amp; Consumer Behavior</b>  3-5 pm Redwood Room	<b>Monday, Mar. 25<sup>th</sup></b>  <b>Marketing &amp; Finances: Costs and Revenue</b>  3-5 pm Oak Room	<b>Guest internet:</b> HCOE Visitor  <b>Password:</b> Humboldt  Restrooms inside.  Hand-outs will be available.
	<b>Saturday, Mar. 30<sup>th</sup></b>  <b>Finances: Start-up Costs &amp; Revenue</b>  1-4 pm Oak Room	<b>Monday, Apr. 1<sup>st</sup></b>  <b>Finances: Start-up Costs &amp; Revenue</b>  3-5 pm Redwood Room	<b>Week of Apr. 1-5</b>  <b>Lunchtime Coaching at your School</b>	

