

COMMUNICATION WITH THE PUBLIC

The Board of Education is committed to establishing and maintaining effective communications between the schools and the community. In doing so, the Board and Superintendent will interpret and communicate the needs and interests of the community to the schools and, in turn, the Superintendent and Board shall interpret and communicate the needs and interests of the schools and their students to the community.

As part of its ongoing commitment to promote and advance public education, the Board of Education shall endeavor to establish and maintain effective communications with the community by:

1. Promoting public relations at the site, district, and county levels.
2. Establishing and maintaining a public relations program.
3. Supporting ways and means for increasing parent and community involvement in the schools.
4. Informing the public on important and/or controversial issues in a timely manner.

Legal Reference

EDUCATION CODE
1260 Powers to promote advancement of education
35172 Promotional activities
GOVERNMENT CODE
82041.5 Mass mailings
89001 Newsletter mass mailings
CODE OF REGULATIONS, TITLE 2
18901 Mass mailings