

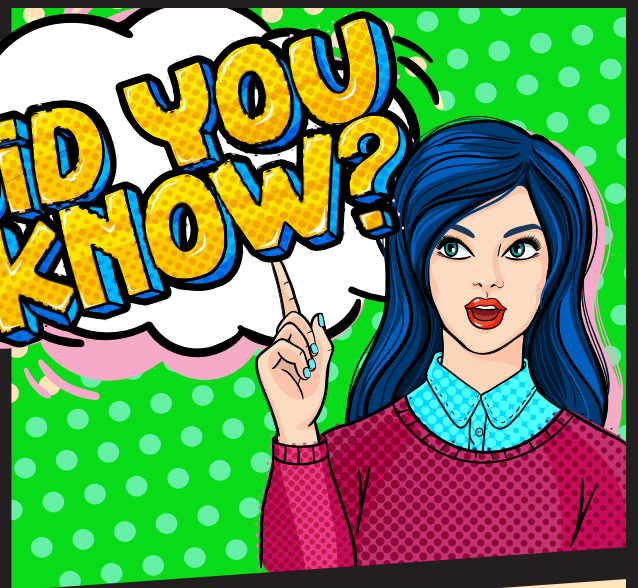


SAFER THAN
SMOKING! NEW
TOBACCO TASTES LIKE
STRAWBERRY
ICE CREAM!!!

IS THIS
SAFE?

IT MUST BE.
THE ADULT
ON TV SAYS
SO...

**DID YOU
KNOW?**



A SINGLE VAPE
CARTRIDGE IS EQUIVALENT
TO 1 PACK OF CIGARETTES!
"SAFER THAN SMOKING"
DOESN'T MAKE IT
SAFE!

WHY IS THIS ADVERTISED
AS A SAFE ALTERNATIVE &
TARGETED TOWARDS TEENS?!



EXPLOITING
NICOTINE
ADDICTS HAVE
NEVER BEEN
BETTER!

THE INDUSTRY
DOESN'T CARE
ABOUT WHO THEY
HURT OR PEOPLE'S
HEALTH.

MEANWHILE...



NOT THIS TIME
BIG TOBACCO!



**YOU HAVE
CONTROL! DON'T
LET THEM
FOOL YOU!**

