Is this safe?

It must be. The adult on TV says so...

A single vape cartridge is equivalent to 1 pack of cigarettes! "Safer than smoking" doesn't make it safe!

The industry doesn't care about who they hurt or people's health.

Meanwhile...

Exploiting nicotine addicts have never been better!

Why is this advertised as a safe alternative & targeted towards teens?!

Safer than smoking! New tobacco tastes like strawberry ice cream!!!

Not this time big tobacco!

You have control! Don't let them fool you!